

# Blues Society of Western PA

The **Blues Society of Western Pennsylvania** (BSWPA) is a 501(c)(3) nonprofit corporation whose mission is to provide for the preservation, promotion, appreciation and enhancement of Blues Music. This popular American genre has influenced music and musicians on a global level. Everyone knows what it means to have “The Blues,” and its contribution to contemporary culture cannot be over-estimated.

Our efforts have included providing funds for the Greater Pittsburgh Foodbank, Meals on Wheels and providing breast cancer screenings. We have also started a new Blues in the Schools program that takes the historical aspect of the music to the children in our local schools. At times, we have donated instruments to children that are musically inclined but financially challenged. The “Blues is a Healer Tour” is a program where we take the music to the Veterans Homes in the Pittsburgh area.

The **BSWPA** is seeking monetary donations, as well as donations of goods and services that would enable our group to host their 7<sup>th</sup> Annual Blues Challenge on April 10, 2010 at the Greentree Ramada. Bands are invited to compete in a competition that is based on musical and vocal talents, originality of their musical content and showmanship. The winning band and the winning solo/duo acts will each be awarded a monetary prize. Those prizes will enable each winner to participate in the 2011 International Blues Challenge in Memphis, TN. This allows the BSWPA to introduce the music to the people of western Pennsylvania and also offers two winning entries the chance to compete at an event on behalf of the BSWPA that attracts attention globally.

We are asking that you enable our efforts by securing advertising space in our program or donating goods and services in exchange for program space. This would be a tremendous promotional opportunity for your business while helping a very worthwhile endeavor.

**The program advertisements will be as follows:**

<b>Business card size (1.5 x 2.5)</b> .....	<b>\$25</b>
<b>1/3 page (3 x 5)</b> .....	<b>\$40</b>
<b>½ page (4.5 x 5)</b> .....	<b>\$50</b>
<b>Full page (8 x 5)</b> .....	<b>\$100</b>

The **BSWPA** is also in need of **equipment rentals**. Ad space would be given in the program in addition to displaying your banner or permitting the distribution of your promotional materials.

We are also looking for **sponsorship for the winning band and the winning solo/duo**. Considerations would be a full page ad, a sponsor’s informational table being permitted and banner space.

The goal of the Blues Society of Western Pennsylvania is to increase public awareness of the Blues as an art form. Your contribution to our fundraising efforts will help us accomplish our mission and preserve for generations to come that unique, American music known as “The Blues.” The Blues Community thanks you for your support.

Thank you,

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Name	Phone	Email
Jonnye Weber, President		Don Vecchio, Vice President
Jim Franciscus, Treasurer		Barbara Gangone, Membership Secretary
		Joyce Clark, Secretary

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